

Frederick Steeplechasers Running Club
Executive Board Meeting
15 November 2017

Attendees

Eric Cameron - Vice President
Harriet Langlois - Treasurer, Women's Distance Festival
Nicole Davis – Secretary, Trail Running, Training Programs
Mark Lawrence - Board of Directors, Race Services
Pamela Geernaert – Board of Directors, Education
Tim O'Keefe – Board of Directors, Decathlon, Race Services
Lou King - Board of Directors, Technology, Community Liaison

Shannon Matthews – Competition
Ruth Taylor – Competition
Anne Shubert – Communications
Chris VanSant - Racing Team
Syble Roane – Social
Josh Roane - Store
Billy Clem – Training Programs (6:39)
Heidi Novak – Women's Distance Festival Coach

Call to Order and Introductions - Eric Cameron

Meeting called to order at 6:03 pm by Eric Cameron

Approval of Minutes - Eric Cameron

Board Meeting 23 August 2017

Reference File: Board Mtg Minutes 2017-08-23.pdf
<https://drive.google.com/open?id=1dXHhhjFwBOIZFq5-DqS76uowQTzd6FLH>

General Membership Meeting 1 November 2017

Reference File: Membership Mtg Minutes 2017-11-01.pdf
https://drive.google.com/open?id=1nrIoKSGBKXo0pKzabRIT_ICEJ3JgVGgJ

MOTION: To approve minutes for August Board and November General Membership meetings.

Made by: Lou King
Second: Mark Lawrence
Result: Motion carried, unanimous

For remaining topics of update, details are contained within the following reference file:

Reference File: 2017-11-15 Status Report Summary.pdf
<https://drive.google.com/open?id=1Yys5TVLLSv65IRrrS0rlrCGwBby14tXX>

Unfinished Business

Ineligibility of children of voting members for FSRC Memorial Scholarship and update of website.

Completed by Lou King.

Website update with biographies of past Memorial Scholarship winners

ACTION: Lou King is waiting for a response from Mike O'Grady and Crista Horn.

RRCA Level 1 Coaching Certification Class

Date set to June 2-3, 2018. Anne Shubert has offered use of her company's training facility.

ACTION: Nicole Davis to continue with planning of coaching course to be held in June.

Creation of Baker Park Map and Monocacy Village Map with markings for course marking locations.

ACTION: Lou King to continue to work with Mark Lawrence to complete.

City to tear up one of pathways for 5K at least temporarily. May need to adjust courses in the short-term.

Increasing visibility of FSRC training programs via the Facebook page.

Marketing of training programs through Facebook page and extended mailing list.

ACTION: Lou King and Anne Shubert to create page.

Creation of trail mini-series in 2018 Grand Prix.

ACTION: Nicole Davis to attend Competition Committee meeting.

Finances - Harriet Langlois

Treasurer's Report

Reference Files:

Board Meeting 2017-11-15 - Financial

https://drive.google.com/open?id=1L2fFD8Xi2m99hWQEQ4BvQaVlem_Bkly29WdTRggANsw

Q3 2017 Budget vs Actual.pdf

<https://drive.google.com/open?id=1NPIFd42DyKyeco-8rqdNHEsSiVtqOcY4>

Treasurer's Report reviewed. Details found within referenced file. Net of \$531 in negative direction, which is close and good considering FSRC overall budget. Spires youth program shows up as an unbudgeted program. No major discrepancies in bottom line.

2017 Market Street Mile - \$9092 proceeds split between Panthers and Student Homelessness Initiative Program

2017 Rick's Run - \$9526 proceeds given to FSRC Scholarship Fund

Race Services - \$10125 income for 2017

Syble Roane will be helping with financial recordkeeping.
Have switched Quickbooks Online account to a low-cost version purchased through TechSoup.
Considering switching banks from Bank of America to Frederick County Bank.

ACTION: Harriet to meet with FCB representative to review features/process.

Budget Proposals – Harriet Langlois, Eric Cameron

Market Street Mile

Reference File: 2018 Market Street Mile Revenue Proposal
<https://docs.google.com/a/steeplechasers.org/document/d/11js1JuTlc42bHSEZHL9GUBC82uX-969mKIYWPPq3CaA/edit?usp=sharing>

Concerns:

- (1) The Panthers fund current is healthy enough to cover operating expenses through May 2020.
- (2) If the Panthers program folds, there is an ethical dilemma regarding redistribution of funds – donors gave money for one purpose, then diverted for another.
- (3) Promoting the race as benefitting two charities is perhaps disingenuous if the split is 10%:90%.
- (4) It is perhaps unethical to hold funds from sponsors and donors in the FSRC bank account for an extended period of time, rather than using immediately for the designated purpose.

As a result of concerns, an alternative proposal was made.

Market Street Mile – Alternate Proposal

The alternative proposal reiterates FSRC's commitment to the Panther program, and addresses the stated concerns.

Reference File: 2018 Market Street Mile Revenue Proposal – Alternate
https://docs.google.com/a/steeplechasers.org/document/d/114tld9QI74YciO7wJ8Z6dIY_fewar3xJUxM1xb3Z0rU/edit?usp=sharing

Concerns were expressed about rumors regarding the administrative running of the Student Homelessness Initiative Program (SHIP) and board members recently resigning over an internal issue.

RECOMMENDATION: Look into SHIP further and reconsider beneficiary for Market Street Mile if necessary.

ACTION: Table Market Street Mile Revenue Proposal for now.

Women's Distance Festival

Reference File: 2018 Women's Distance Festival Race Revenue Proposal
<https://drive.google.com/open?id=1hoe2OxFKIWhyWXn58sokEK42iUyFS61zM345o0I0ivs>

Rick's Run

Reference File: 2018 Rick's Run Race Revenue Proposal

https://drive.google.com/open?id=1VY3O3S6Z3hMsPMd4TU4dFE4max2QkVyKwBmMAyon_Xk

MOTION: To approve the 2018 Women's Distance Festival and Rick's Run revenue proposals.

Made by: Mark Lawrence

Second: Pam Geernaert

Result: Motion passed, unanimous

Summer Solstice 8K

The 2017 race director, David Levine, is stepping down for 2018. Pros and cons of continuing versus discontinuing the race in 2018 were discussed.

RECOMMENDATIONS:

Current board Put more thought into it

If Summer Solstice 8K is discontinued, consider making Blessings in a Backpack a beneficiary of the Market Street Mile

Consider offering brand to Blessings in a Backpack

Two weeks (11/29) for members in the room to put forth a new race director.

ACTION: Harriet Langlois will talk to Hermine Burnstein regarding Blessings in a Backpack taking over the Summer Solstice 8K from FSRC.

General Membership Meeting – Eric Cameron

Feedback from meeting was good in general. Members enjoyed the movie, member spotlight videos, and volunteer recognition items. Pizza order and food sign-up process seemed to work well.

ACTION: Kerry McHugh to proceed with idea to put member spotlight videos on Facebook.

Membership – Eric Cameron

940 members

ACTION: Anne Shubert to mail full race promotion list once in Nov/Dec. Kerry McHugh to provide content.

Technology – Lou King

Membership fee structure with RunSignUp

RunSignUp structure complicates current new member and renewal procedures.

RECOMMENDATION: Shift to 12-month rolling membership starting on date of sign-up.

ACTION: Lou King to set up rolling membership process.

Text Service

Text service has been used twice in past two years at a cost of \$120/year.

RECOMMENDATION: Discontinue texting service.

ACTION: Lou King to discontinue texting service.

Training Programs – Nicole Davis

Spring Full Marathon Program

Participation in spring full marathon program has been historically low, with many members participating virtually.

RECOMMENDATION: Pilot virtual full marathon group in spring.

ACTION: Nicole Davis and Billy Clem to hash out details.

Trail Running – Nicole Davis

Little Bennett 12 Hour Trail Challenge

Trail group would like to host a low-key 12-hour trail challenge at Little Bennett Regional Park in early summer. Race would meet the needs of those training for Catoctin 50K and Rick's Run as well as meet the needs of newer trail runners looking for gentler terrain than the Shed and Greenbrier. Rachel Ridgway and Kerry McHugh have offered to assist with planning and execution.

RECOMMENDATION: Consider a relay/team option.

ACTION: Nicole Davis, Rachel Ridgway, and Kerry McHugh to proceed with planning.

Race Support Services – Eric Cameron

Late fall, winter, and early spring finish lines can be very cold for volunteers. Mark Lawrence proposed the purchase of a propane heater to cost approximately \$100.

ACTION: Mark Lawrence to pick out propane heater for cold finish lines. Harriet Langlois to assist with purchase.

Byron Run – Eric Cameron

Byron Run on Dec 2nd.

Annual Banquet - Heidi Novak

Reference File: FSRC Annual Banquet 2018 Budget Proposal

<https://drive.google.com/open?id=0ByuNw0xWgTr7ZXREOVM2SIF3NTMyV2s4eTZoX1dfMzZY YjRV>

Banquet scheduled for Saturday, Jan 27, 2018 at the Delaplaine. In 2017 FSRC incurred an increased catering cost, however the service was significantly improved. Propose using the same catering service again in 2018 and increasing ticket cost by \$5 per person to help offset increase in cost. Banquet cost has not increased since 2013.

Heidi Novak has verified that the caterer and the Delaplaine are available for the proposed date. Volunteers will be needed.

MOTION: Raise the ticket price for the annual banquet by \$5.

Made by: Pam Geernaert

Second: Mark Lawrence

Result: Motion passed, unanimous

Monocacy Marathon/Half Marathon – Lou King

Reference File: Frederick Monocacy Marathon Notes

https://drive.google.com/open?id=1gLRNZKVeB_338MglCuiLakP3mGN9WKtGHNDlqnHg0AY

Lou King proposed creating a new signature race – a half/full marathon – and presented initial ideal and general feasibility data. The board discussed various pros and cons of hosting a marathon.

Concerns raised were:

Manpower cost

Risk to FSRC

Costs to cover expenses

Dealing with County and State for permitting, safety

Multiple fall race options

What's the selling point to draw runners to the race

There may be another marathon plan in the works by another group

RECOMMENDATION: Collect more information addressing concerns, draft proposed course, do market research, determine volunteer needs and selling point.

ACTION: Lou King to report back to board with further details addressing above concerns.

Suggestion Box – Eric Cameron

Weekly track workout

Suggestion was made to have a weekly track workout outside of the summer decathlon. Victor Cretella is willing to take it on, but had questions – time of day/week, time of year, location. During the school year there is difficulty getting track usage due to school and other outside group usage. Outside groups often get bumped from their scheduled slot when high school activities are rescheduled due to weather, etc.

RECOMMENDATION: Consider use of Middletown Middle School track, or piggy backing with the FSRC Spires.

ACTION: Victor Cretella to draft proposal for weekly track workout.

Other Business

Upcoming Dates

16 Nov 2017 - Happy Hour (If the Shoe Fits; 1830 -2100)

18 Nov 2017 - JFK 50 Mile 19 Aid Station (C&O Canal Lock 34; 0800)

1 Dec 2017 - Next Round of submission for Intervals due

1 Dec 2017 - Application or 2018 Racing Team opens, closes on Dec 31st

4 Dec 2017 - Nomination for 2017 Competition Awards Due

7 Dec 2017 - Selection Meeting for 2017 Competition Awards

Next Meeting

21 February 2018, 6 PM – C Burr Arts Library

Adjournment

Meeting adjourned at 8:02 by Vice-President Eric Cameron.

Recorded by: Nicole Davis, Secretary